

## **BMOORE FIT LLC, PRIVACY POLICY**

### **OVERVIEW**

BMOORE FIT LLC. (referred to as “us”, “We”, or “our” as the context may require in this document) is run by Brittany Moore. This Privacy Policy governs all use of BMOORE FIT LLC websites, to include without limitation [www.bmoorefit.org](http://www.bmoorefit.org) (“bmoorefit.org”), known as the “Sites.” By using and accessing the Sites, you agree to the Privacy Policy, Terms and Conditions, and other policies and all applicable laws and regulations. BMOORE FIT LLC. is located in the United States. Information collected on our Sites is stored in the United States; therefore, your information may become subject to U.S. law. Customers in the EU are subject to the EU Conditions of Use. This document contains very important information regarding your privacy rights, as well as conditions, limitations, and exclusions that might apply to you. Please read it carefully. BMOORE FIT LLC respects your privacy. We strive to use information to provide the best possible service while respecting the privacy of information We are entrusted with. This Privacy Policy outlines the type of personal information We may receive or collect when you use our services, as well as some of the methods We use to safeguard your personal information.

### **1. COLLECTION OF PERSONAL INFORMATION**

We collect personal information in order to establish your account, to handle billing and to understand your specific need to serve you better. Personal information is information about you that is personally identifiable, such as your name, address, email address, credit card number or phone number. Also, any information about yourself that you include when filling in our "free text" box is personal information. We may use cookies and other technologies to enhance your online experience and to learn about how you use our website and services. We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. It is a small file containing a string of characters that uniquely identifies your browser. While most browsers accept cookies by default, you can manually set your browser to refuse all cookies, accept cookies from specific websites, or highlight when a cookie is sent to your browser. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons”, “tags”, and “pixels” are electronic files used to record information about how you browse the Site.

\*Last Revised: July 19,2019

Our servers may also automatically record information when you visit our website, including the URL that directed you to our website, your IP address, some of the cookies that are installed on your device, the browser type and the date and time of your visit.

## **2. HOW WE USE YOUR INFORMATION**

The information We collect is used to comprehensively understand your needs and interests and permits us to deliver a more consistent and personalized experience. For example, We may use your information to:

- Assist you in completing a transaction or order;
- Communicate with you about products and services;
- Provide service and support;
- Update you on new services and benefits;
- Provide personalized promotional offers;
- Select content to be communicated to you; and
- Contact you for market research regarding our products or services.

Your information may be aggregated with other client's information on a purely non-identifiable basis to understand how our products are used to help make them better.

Credit card information may be used solely for payment processing and fraud prevention efforts. Credit card information, and other sensitive personal information required to process a credit decision, is not used for any other purposes by us, our financial services providers or affiliates, and will not be retained any longer than necessary to provide your services, unless you request that We retain your credit card information to streamline your future purchases.

## **3. POLICY ON SHARING YOUR INFORMATION**

We will not sell, rent or lease your personal information to others who are not affiliated with us. We may share personal information with companies working on our behalf and affiliated business entities for the purpose detailed above in Section 2. In any such cases, however, We require that the companies or entities adhere to privacy standards and policies at least as restrictive as those that We have in place.

Circumstances may arise, whether for strategic or other business reasons, in which We decide to sell, buy, merge or otherwise reorganize businesses in various countries. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or, conversely, the receipt of such personal information from sellers. It is our established practice to seek appropriate protection for all personal information in advance of any such transaction.

We may have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or legitimate

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governmental request, (b) detect, prevent, or otherwise, address suspected fraud, security or technical issues, (c) enforce any applicable Terms of Conditions or Terms of Service, including investigation of potential violations thereof, or (d) protect against imminent harm to the rights, property or safety of Hannah Lifestyle Enterprises, Inc., its customers or the general public as required or permitted by law.

#### **4. BEHAVIORAL ADVERTISING**

As described above, We use some of your Personal Information to provide you with targeted advertisements or marketing communications We believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by using the links below:

- Facebook: <https://www.facebook.com/settings/?tab=ads>
- Google: <https://www.google.com/settings/ads/anonymous>
- Bing: <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

#### **5. SITES COVERED BY THIS PRIVACY POLICY**

BMOORE FIT LLC websites include [www.bmoorefit.org](http://www.bmoorefit.org) and may from time-to-time link to third-party websites for your convenience and to provide easy access to additional useful information. Should you select such a link you will leave BMOORE FIT LLC Sites. We do not control those sites or their privacy practices, which may differ from our practices and policies. Any personal data you choose to provide to or that is collected by such third parties is not in any way covered by our Privacy Policy. We recommend that you read over such website's privacy policy before providing any personal information. A link to another website from Us does not constitute an endorsement or representation about the value, quality or usefulness of anything found on that third-party website.

#### **6. ACCESS TO AND ACCURACY OF YOUR INFORMATION**

BMOORE FIT LLC strives to keep your personal information accurate and up-to- date. Towards this goal, We utilize various technology, management processes and policies. As part of our overall data accuracy initiative, We provide you with reasonable access to your personal information so you may review and correct your information if needed. To safeguard your privacy and security, We will verify your identity through various means, such as requiring a password or user ID, before granting access to your data.

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We ask that you update your information as and when it changes so any information used to serve you remains as accurate as possible.

## **7. KEEPING YOUR INFORMATION SECURE**

BMOORE FIT LLC values your trust and takes it seriously. To prevent unauthorized access and disclosure, to maintain data accuracy, and to ensure the appropriate use of your information, We utilize industry standard physical, technical, and administrative procedures to safeguard any personal information We collect.

## **8. BMOORE FIT LLC AND EUROPEAN UNION CUSTOMERS**

If you are a European resident, you have the right to access personal information We hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below. Additionally, if you are a European resident, We note that We are processing your information in order to fulfill contracts We might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

## **9. SAFETY OF MINORS**

Use of BMOORE FIT LLC Sites are not intended for and may not be used by individuals under the age of 13 located in the United States or under the age of 16 if located outside of the United States (or under a lower age if permitted by the laws of their residence). We do not knowingly collect personal data from minors or allow them to register accounts. If it comes to our attention that We have collected personal data from a minor, We may delete the information without notice. If you have reason to believe this has occurred, please contact us via the contact information in the Contacting Us section.

## **10. RETENTION**

When you place an order through the Site, We will maintain your Order Information for our records unless and until you ask us to delete this information. We will keep your information for as long as it remains necessary for the identified purpose or as required by law, which may extend beyond the termination of our relationship with you. We may retain certain data as necessary to prevent fraud or future abuse, or for legitimate business purposes, such as analysis of aggregated, non-personally-identifiable data, account recovery, or if required by law. All retained information will remain subject to the terms of this Privacy Policy. You acknowledge that if you request that your name be removed from our databases, it may not be possible to completely delete all your information due to technological and legal constraints.

## **11. CHANGES TO THIS POLICY**

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The world of technology changes quickly. If and when there are future changes to our Privacy Policy, in response We will post them at [www.bmoorefit.org](http://www.bmoorefit.org). You will not receive any prior notice of any changes to our Privacy Policy.

## **12. CONTACTING US**

We value your opinions and suggestions. Please email us with any questions or concerns at [brittanymoore014@gmail.com](mailto:brittanymoore014@gmail.com)